

# World Privacy Commissioners urge App stores to strengthen privacy information policies

On Dec. 9th, 2014<sup>5</sup> the Italian Data Protection Authority, together with other 22 privacy authorities from around the world, and grouped in the [Global Privacy Enforcement Network](#) (GPEN), have signed an open letter (-> [here](#)) to the operators of seven app marketplaces urging them to make links to privacy policies mandatory for apps that collect personal information.

The letter was sent to Apple, Google, Samsung, Microsoft, Nokia, BlackBerry and Amazon.com, and is intended for all companies that operate app marketplaces.

This is in fact a mandatory requirement in many jurisdictions (such as EU), but not in all of them.